

CONTRACT

KAYU
4600 S Regal St
Spokane, WA 99223
(509)448-2828

www.kayutv.com

And:

Media Plus
160 Roy St
Seattle, WA 98109

| | | |
|---|--|--|
| <u>Contract / Revision</u> 65921 / | | <u>Alt Order #</u> |
| <u>Product</u> 369 - Campaign | | |
| <u>Contract Dates</u> 09/26/16 - 10/09/16 | | <u>Estimate #</u> 2179-Gail Gleason |
| <u>Advertiser</u> McMorris for Congress | | <u>Original Date / Revision</u> 09/20/16 / 09/20/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KAYU | <u>Account Executive</u> Lynn Stryker | <u>Sales Office</u> Political Revenue |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| | | <u>Total Ratings</u> 5.20 |
| <u>IDB#</u> TV13105 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|----------|-------------------|
| N 1 | KAYU | 09/26/16 | 10/09/16 | M-F 630-7p | M-F 630-7p | | :30 | | | | NM | 4 | \$460.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/26/16 | 10/02/16 | -TWTF-- | | | | 2 | \$115.00 | 0.00 | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 2 | \$115.00 | 0.00 | | | |
| N 2 | KAYU | 09/26/16 | 10/09/16 | Tue 8-830p | Tue 8-830p | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$225.00 | 1.80 | | | |
| | Week: | 10/03/16 | 10/09/16 | ----- | | | | 0 | \$0.00 | 0.00 | | | |
| N 3 | KAYU | 09/26/16 | 10/09/16 | Tue 830-9p | Tue 830-9p | | :30 | | | | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/26/16 | 10/02/16 | -T----- | | | | 1 | \$225.00 | 1.70 | | | |
| | Week: | 10/03/16 | 10/09/16 | -T----- | | | | 1 | \$225.00 | 1.70 | | | |
| Totals | | | | | | | | | | 5.20 | | 7 | \$1,135.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-----------------|
| 09/26/16 - 10/07/16 | 7 | \$1,135.00 | (\$170.25) | \$964.75 |
| Totals | 7 | \$1,135.00 | (\$170.25) | \$964.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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